



FOR IMMEDIATE RELEASE

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BOSTONtec Hires Sales Engineer

MIDLAND, MI (February 18, 2011) – BOSTONtec, a nationally recognized manufacturer of commercial-grade, height-adjustable furniture for the assembly, fulfillment, healthcare, laboratory and technology/office markets, has hired Robert Doucette Jr. as Sales Engineer.

Doucette comes to BOSTONtec with over twelve years of experience in technical sales. His experience includes positions such as Retail Sales Manager, Technical Service Representative and Account Executive at companies including At&t Mobility, Cingular Wireless and Robert Half International.

Doucette's strong customer emphasis and task-focused orientation brings great value to the BOSTONtec sales team. As Sales Engineer, Robert will be responsible for working with existing customers, developing new customers and continuing to build the BOSTONtec brand. In addition, Robert will be responsible for following up on sales opportunities in new markets and developing relationships at industry tradeshow.

"Doucette's previous experience of supervising daily operations and responsibility for sales performance will contribute to his success as Sales Engineer for BOSTONtec," said Rick Vander Weele, President and CEO of BOSTONtec.

"I am excited to join the sales team at BOSTONtec," Doucette says. "Joining a team that has a clear strategic direction in today's economic times demonstrates a solid foundation we can build-upon." Doucette added.

"We look forward to having Robert join the BOSTONtec sales team and contribute to the growth we are anticipating during the next several years," added Rick Vander Weele.

Robert Doucette Jr. is a native of Massachusetts, where he resides with his wife and child. Doucette earned his Bachelor of Science in Business Administration Degree, with a concentration in Marketing from the University of Massachusetts Lowell.

About BOSTONtec

BOSTONtec produces high quality, steel height-adjustable workstations for the assembly, fulfillment, healthcare, laboratory and technology/office markets. All BOSTONtec products are designed and fabricated in Midland, Michigan, and sold throughout North America.

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